



## Syllabus for Principles of Public Speaking

Welcome to JM041 and JM042 for Principles of Public Speaking!

Please read the information in this syllabus before proceeding to the course materials.

**Credits:** 1 credit hour

**Prerequisite:** None

## Instructional Team

### Teacher Contact Information

Amber Lausch  
alauscha@jmhs.com

Our Academic Advisors are also available to help you when you need it. They are trained to provide tutoring in all subjects or answer your questions about the course or program.

Phone: 1-800-224-7234

Hours: 8:30AM – 8:30PM EST Monday-Friday

## Textbook

DeVito, J.A. (2009). *The Essential Elements of Public Speaking*. (3rd ed.) Boston: Pearson Education, Inc.

Lucas, S.E. (2009). *The Art of Public Speaking*. (10th ed.) New York: McGraw - Hill Co.

Zarefsky, D. (2011). *Public Speaking: Strategies for Success*. (6th ed. Boston: Pearson Education, Inc).

## Course Description

Principles of Public Speaking is a comprehensive study of the fundamental principles and skills of public speaking. Students will read, analyze, and evaluate research-based writings in order to develop a working understanding of the relevance of public address. They will examine the purposes, methods, and steps in preparing speeches. Further, students will develop communication skills in listening, speech criticism, as well as audience analysis and writing. A discussion of effective delivery techniques for presentation of a variety of speeches will allow students to further their knowledge of public speaking. Students' progress will be measured by multiple choice assessments as well as speech writing assignments.

## Course Learning Objectives

Upon completion of this course, you should be able to:



- Demonstrate knowledge of public speaking principles and concepts.
- Apply knowledge of principles, concepts and skills learned in speech preparation.
- Develop skills in effective listening.
- Apply process of selecting and narrowing a speech topic,
- Evaluate the delivery of speeches.
- Apply methods of organizing a speech through an outline.
- Develop skills in speech composition.
- Write speech with a purpose.
- Demonstrate knowledge of speech delivery techniques.
- Use supporting materials and presentation aids in speech preparation.

## Course Lessons

The following lessons are covered in JM041, Principles of Public Speaking, Part I:

<b>Lesson</b>	<b>Read/Submit</b>	<b>Topics</b>
Lesson 1: Introduction to Public Speaking	Carefully read the <a href="#">Lecture Notes</a> for this lesson. Exam 1	Basic communication concepts, processes, and models; Communication concepts and principles and public speaking; Steps and methods of speech preparation; Ethics in public speaking
Lesson 2: Listening and Speech Criticism	Carefully read the <a href="#">Lecture Notes</a> for this lesson. Exam 2	Effective listening, the listening process, and types of listening; Listening barriers; Identifying and improving listening styles; Evaluating speech and effective speech techniques.
Lesson 3: Selecting and Knowing Your Audience	Carefully read the <a href="#">Lecture Notes</a> for this lesson. Exam 3	Identifying sources; Tools and techniques for selecting and refining speech topics; Identifying speech purposes; Central idea statement; The central idea; Audience analysis techniques
Lesson 4: Speaking with a Purpose	Carefully read the <a href="#">Lecture Notes</a> for this lesson. Exam 4	Informative, persuasive, and ceremonial speeches



The following lessons are covered in JM041 Principles of Public Speaking Part II:

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<b>Lesson</b>	<b>Read/Submit</b>	<b>Topics</b>
Lesson 1: Researching and Supporting Material	Carefully read the <a href="#">Lecture Notes</a> for this lesson.  Exam 1	Supporting materials for a speech; Resources for supporting materials; Uses of different supporting materials
Lesson 2: Organizing and Outlining Your Speech	Carefully read the <a href="#">Lecture Notes</a> for this lesson.  Exam 2	Efficient organizational methods; Good form in speech preparation; Guidelines for organizing components and main points in a speech; Patterns of organization; Constructing an outline
Lesson 3: Writing the Components of Your Speech	Carefully read the <a href="#">Lecture Notes</a> for this lesson.  Exam 3	Developing an effective introduction and conclusion; Good form in speech writing; Stylistic devices; Writing a well- developed speech
Lesson 4: Delivering Your Speech and Using Visual Aids	Carefully read the <a href="#">Lecture Notes</a> for this lesson.  Exam 4	The mechanics of verbal and nonverbal communication in speech delivery; Modes of speech delivery; Speaking style and language; Effective delivery techniques; Incorporating presentation aides

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